TRACKING O THE FIELD

A Resource Guide for EGA Partners



Environmental Grantmakers Association

TRACKING Q THE FIELD

Tracking environmental grantmaking since 2007.

160,000+ Grants

\$20 Billion+ Funding

Access EGA's member-only searchable grants database at **ega.org/connect/ttf**

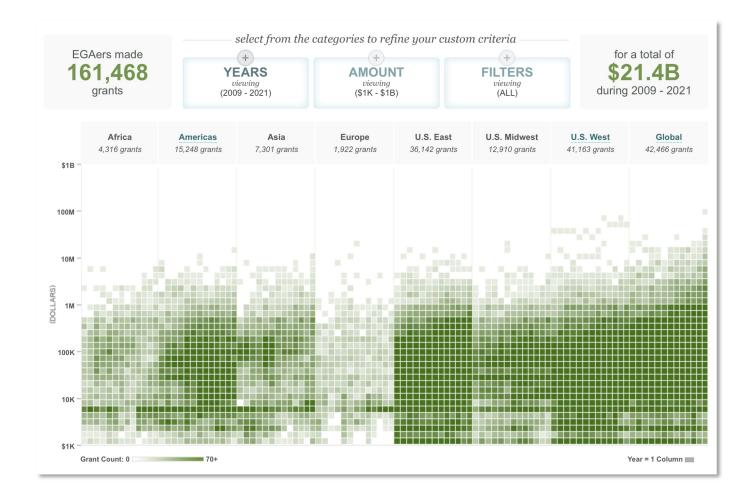
What is Tracking the Field?

Tracking the Field (TTF) is a research program at EGA to deepen understanding of trends, challenges and the critical needs in environmental philanthropy.

TTF supports dynamic coalitions by increasing data-driven partner identification and optimizing grant dollars for more strategic impact.

What Makes Tracking the Field (TTF) Unique?

- TTF has grown to be **a field leader and resource center** for environmental grantmaking within and beyond the EGA membership
- One of the largest environmental grants databases in the U.S.
- Our manual data entry and research process dives into funders' and grantees' websites to best capture the priorities of each grant





Tracking the Field Tools for EGA Members and Partners

Grantors Grantees	Filter by grantee		Filter by grant keyword	٩							
Note: The Tracking the Field d	stabase and membership directory are private, i	member-only resources.	This information should not be a	shared with others outside of the EGA membe	wahip.						
E Hide filters	Search the Database										
OCATION	Explore thousands of grants, grantors and grantees in our members-only Tracking the Field database and										
REVENUE LEVEL	directory.	., 6	0								
DIVERSITY	Filter by grantor	Filter	oy grantee	Filter by keyword							
View exclusively organ demographics data	Note: The Tracking the Field database and me	s information should not be shared with others o	utside of the EGA m	embership.							
- Grant related filters	30 Hide filters					162,709	resu				
SSUE(S)	ISSUE(S)	~ YEAR *	GRANTOR	GRANTEE	AMOUNT	ISSUES					
	YEAR(S)	~ 2021	11th Hour Project	A Greener World	\$100,000	•	0				
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	GEOGRAPHIC REGION(S)	× 2021	11th Hour Project		\$375,000	•	0				
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Search the Directory

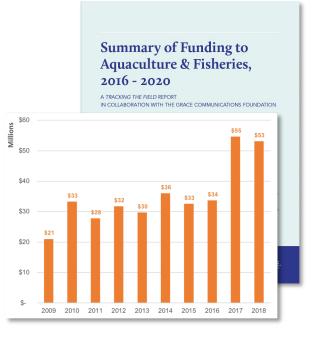
*Grants Database

*Grantor & Grantee Directory

*Member login required. Contact Ashley Li at <u>ali@ega.org</u> for login assistance.



TTF Reports



Custom Data Services



Tracking the Field Grants Database

Search the Database Explore thousands of grants, grantors and grantees in our members-only Tracking the Field database and directory. Filter by grantor Filter by grantee Note: The Tracking the Field database and membership directory are private, member-only resources. This information should not be shared with others outside of the EGA membership ⊡ Hide filters 162.709 results GRANTOR GRANTEE YEAR 1 AMOUNT ISSUES ISSUE(S) 2021 11th Hour Project A Greener World \$100,000 > YEAR(S) GEOGRAPHIC REGION(S) Grant Details BACK TO SEARCH STRATEGY AMOUNT GRANTOR COMMUNITIES IMPACTED International Community Foundation YEAR 2505 N Ave DIVERSITY National City, CA PRIMARY ISSUE AREA Biodiversity & Species Preservation United States View exclusively grants given to organizations with demographics data SECONDARY ISSUE AREA Sustainable Communities (619) 592-8007 www.icfdn.org REGION Central America + Additional filters INTERNATIONAL COMMUNITY FOUNDATION STRATEGY Capacity Building and General Operating COMMUNITIES IMPACTED Children & Young People GRANTEE DESCRIPTION The Serpentario de La Paz (formally Amigos de Agua Caliente, A.C.) Amigos de Agua Caliente is an environmental education center, which has operated since Mexico October 16, 2000 with more than 300 organisms (crocodile, snakes, turtles, iguanas, lizards and amphibians). AMIGOS DE AGUA CALIENTE ENVIRONMENTAL LITERACY IMPACT AREA ENVIRONMENTAL LITERACY AUDIENCE School Age (grades K-12) Have a question about this grant? CONTACT US (>)

Over 160,000 searchable grants

Look up individual grants ٠ using filters like issue area, geographic focus and more

\$2,500

2021

Conservation

- Use **keywords** to search grants ٠ given in niche funding spaces
- Sort results by grantor name, grantee name and grant size



Tracking the Field Grantor & Grantee Directory

Search the Dire	ctory						
Grantors Grantees Filter by grantee		Filter by grant keyword	Q				
Note: The Tracking the Field database and mem	nbership directory are private, member-only re-	sources. This information should not be shared	l with others outside of the EGA membe	rship.			
$\frac{1}{2} \frac{\partial}{\partial r}$ Hide filters				27,901 results			
LOCATION	GRANTEE ↓		TOTAL GRANTS				
REVENUE LEVEL	'Aina Ho'okupu o K ~ PO Box 1023 Kilauea, HI	Kilauea		6 🔊			
DIVERSITY	Kilduea, Hi						
View exclusively organizations with demographics data	West Harlem E	Environmental Ac	ction (WE AC	T)			
+ Grant related filters	ADDRESS 1854 Amsterdam Avenue	Missio	'n				
ISSUE(S)	New York, NY	West	Harlem Environmental Actio	n, Inc. (WE ACT	for Environmental Justice) is a		
YEAR(S)	United States (212) 961-1000	North	Northern Manhattan community-based organization whose mission is to build healthy communities by assuring that people of color and/or low-income participate meaningfully in the creation of sound and fair environmental health and protection				
GEOGRAPHIC REGION(S)	www.weact.org	more	than 630,000 residents of No	rthern Manhattar	ork to educate and mobilize the n on environmental issues affecting the nationwide movement for		
STRATEGY	-	enviro			ederal, state and local policies		
COMMUNITIES IMPACTED		Financ	cials				
		ΤΟΤΑΙ	LREVENUE		\$2,792,55		
		ΤΟΤΑΙ	LASSETS		\$1,900,17		
		CONT	RIBUTIONS PAID		\$106,10		
		CONT	RIBUTIONS RECEIVED		\$2,545,93		
		Data s	ource: 2018 Form 990				

Over 27,000 grantee profiles and Hundreds of funder profiles

- Look up individual grantors and grantees using filters like budget size, location, issue focus, and more
- Funder and grantee profiles provide contact information, grant history and organizational demographic data
- Upcoming: new Demographic Data API with real-time data from Candid

\$2.792.555 \$1,900,175

\$106,100

\$2,545,934



Tracking the Field Report: Racial Equity in Environmental Philanthropy



Racial Equity in Environmental Philanthropy

A SNAPSHOT OF ENVIRONMENTAL GRANTEE DEMOGRAPHICS



Candid.

In alignment with EGA's Racial Equity Point of View, the report tracks funding given to Black, Indigenous, and all People of Color (BIPOC)-led groups, by analyzing organizational demographic data reported by nonprofits to Candid and grants data tracked by *Tracking the Field*.

Released in 2022, it includes data from:

- **1,240** EGA member environmental grantees
- **43,000** nonprofits across all issue fields
- **\$128 million** in funding given to BIPOC-led groups

Learn more about the report at ega.org/ttf/reports



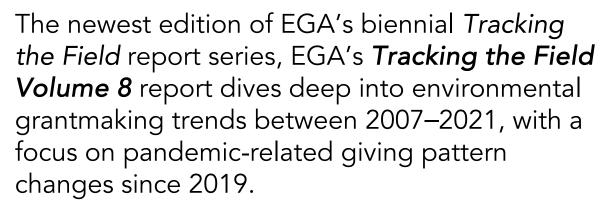
Tracking the Field Volume 8 Report



ENVIRONMENTAL GRANTMAKERS ASSOCIATION'S

Tracking the Field Volume 8

ANALYZING TRENDS IN ENVIRONMENTAL GRANTMAKING



Make sure you check out the **new "Who Do EGA Members Fund" section**, which features updated analyses on funding given to Black, Indigenous and all People of Color-led groups.

Download the report today at ega.org/ttf/reports

The full report is available for download by EGA members (member login required).

The Executive Summary report is available for download by non-members. **TRACKI**



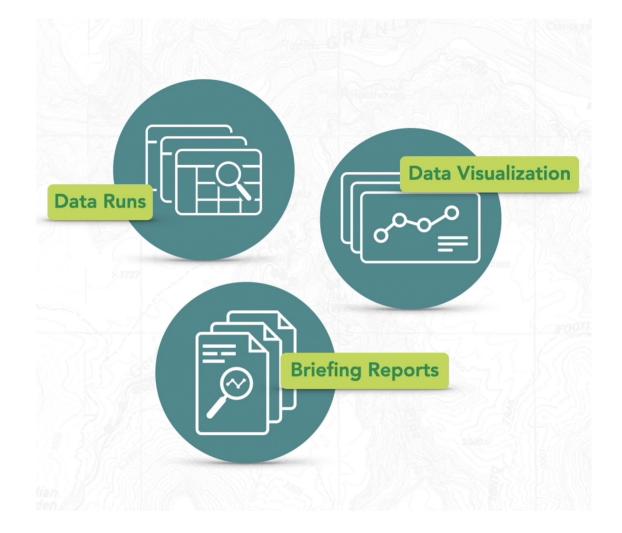
Key Takeaways of 2021 Data Findings

To learn about key takeaways from our 2021 data findings, non-members please refer to the *Tracking the Field Vol. 8 Executive Summary* report at: <u>https://ega.org/sites/default/files/pubs/summaries/EGA_TTF_V8_Executive%20Summary_WEB.pdf</u>



Custom Data Services

- Through Tracking the Field (TTF), EGA provides applied research to inform members' strategy and data-driven decision making. EGA can provide custom analysis and reports for members and partners on specific funding spaces.
- Services include: data runs, data visualization, and briefing reports





Custom Data Analysis Service - Example



- Custom professionallydesigned report on Aquaculture & Fisheries Funding
- Keyword searches to identify funding given to nine sub-issues
- Top funders, grantees and funding priorities analysis of each sub-issue

Summary of Funding to Aquaculture & Fisheries, 2016 - 2020

A TRACKING THE FIELD REPORT IN COLLABORATION WITH THE GRACE COMMUNICATIONS FOUNDATION



Tracking the Field (TTF) is a research program at the Environmental Grantmakers Association (EGA), to deepen understanding of trends, challenges, and critical needs in environmental philanthropy. Started in 2007, TTF now boasts fourteen years of data, covering over 150,000 grants totaling over 318 billion given by EGA members and members of EGAs affinity group partners. This custom report for the Grace Communications Foundation is part of EGAs effort to help individual funders understand the funding ecosystem of specific issues of their focus, identify potential grantor and grantee partners, glean the breadth of work that's been done in the sector, and discover innovative program approaches to inform their future grantmaking.





Custom Database Service



- EGA provides custom searchable database service to affinity group partners.
- The custom "Health & Justice Grants" database created for the Health & Environmental Funders Network (HEFN) now includes:
 - 6 Years of data, 31,000+ grants
 - Over \$4 Billion in Environmental Health & Justice funding

Search Environmental Health & Justice Grants

Edit Revisions **Click HERE To Read FAQs About This Grants Data** Use the fields below to filter based on your criteria Clear filters Grantor Grantee Keywords Primary issue Any Any Secondary issue Strategy Any Region Anv -



GRANTMAKERS ASSOCIATION

Additional Resources on Environmental Funding

Philanthropy Europe Association (Philea). "Environmental Funding by European Foundations: Volume 6," 2022. <u>https://philea.eu/philea-launches-most-comprehensive-report-ever-on-</u> <u>environmental-philanthropy-across-europe/</u>

Australian Environmental Grantmakers Network. "Environment and Climate Change Giving Trends 2022," 2022. <u>https://www.aegn.org.au/environmental-and-climate-change-giving-trends-2022/</u>

Environmental Funders Network. "What the Green Groups Said 2021: Insights from the UK Environment Sector", 2022. <u>https://www.greenfunders.org/what-the-green-groups-said-2021/</u>

The Center for Effective Philanthropy. "Much Alarm, Less Action: Foundations & Climate Change", 2022. <u>https://cep.org/report-backpacks/much-alarm-less-action/?section=intro</u>

ClimateWorks Foundation. "Funding Trends 2022: Climate Change Mitigation Philanthropy," 2022. <u>https://www.climateworks.org/report/funding-trends-2022/</u>

ClimateWorks Foundation. "Funding Trends 2023: Climate Change Mitigation Philanthropy," 2023. <u>https://climateworks.org/report/funding-trends-2023/</u>



Additional Resources on Environmental Funding

Giving USA Foundation. "Giving USA 2022: The Annual Report on Philanthropy for the Year 2021," 2022. <u>https://store.givingusa.org/products/2022-infographic?variant=42999974363360</u>

Giving USA Foundation. "Giving USA 2023: The Annual Report on Philanthropy for the Year 2022," 2023. <u>https://store.givingusa.org/products/2023-infographic?variant=44055760109792</u>

Foundation Source. "2022 Report on Private Philanthropy, Giving and Investment Trends Within Private Foundations," 2022. <u>https://foundationsource.com/resources/reports-surveys/2022-report-on-private-philanthropy/</u>

Center for Effective Philanthropy. "How Foundations are Responding to the U.S. Supreme Court Affirmative Action Rulings", 2024. <u>https://cep.org/portfolio/snapshot-affirmative-action/</u>

Our Shared Seas. "Funding Trends 2023, Tracking the State of Global Ocean Funding," 2023. <u>https://oursharedseas.com/funding/</u>

Green 2.0. "2023 NGO & Foundation Transparency Report Card", 2023. <u>https://diversegreen.org/transparency-cards/2023-green-2-0-ngo-foundation-report-card/</u>



TRACKING Q THE FIELD

Contact Us

For questions about TTF data, accessing the database and our custom data services, reach out to:

Ashley Li Senior Research Manager <u>ali@ega.org</u>