

JOB ANNOUNCEMENT

EXECUTIVE DIRECTOR

INSTITUTE FOR ENERGY ECONOMICS AND FINANCIAL ANALYSIS

Background on the Institute

The Institute for Energy Economics and Financial Analysis is searching for an Executive Director. Formed in the fall of 2011, the Institute's mission is to accelerate the United States' transition to a clean, diverse, sustainable and profitable energy economy and to reduce the nation's dependence on coal and other non-renewable energy resources.

The Institute's work involves the analysis of the financial and economic risks of proposed coal plants, transport infrastructure projects and retrofits of existing coal plants. The Institute provides expert analysis and support for advocates around the nation on issues related to coal mining, pricing, exports and financial misconduct. The Institute also sponsors educational workshops for advocates. The Institute plans to work on issues related to the financing of coal projects outside the United States in the near future.

The Institute has recently released two major reports that have received substantial media coverage. These reports are available

at: http://216.30.191.148/IEEFA/062512_IEEFA_PRB_coal_report_FINAL2.pdf

and <http://216.30.191.148/IEEFA/Prairie%20State%20Coal%20Plant%20report%2008-12.pdf>.

The Institute was established to expand upon the work of the Rockefeller Family Fund's Power Plant Finance Project (PPFP). That project, which has now been subsumed within the Institute, was created in 2007 to provide expert assistance to energy advocates on coal plant financing issues that had previously not been considered by advocates. Led by Tom Sanzillo, who is now the Institute's Director of Finance, the PPFP performed research and provided invaluable expert support for advocates on a variety of issues, including:

- the impact of coal investments on plant owners, investors and ratepayers;
- federal financing of coal plants;
- the size of domestic U.S. coal reserves; and
- U.S. coal exports.

David Schlissel, who serves as the Institute's Director of Resource Planning, has been a consultant for nearly four decades on electric utility resource issues. Since 2005, he has filed expert testimony before regulatory commissions and written reports on the need for and the economics of more than 40 proposed coal plants and retrofits of existing coal units in more than

20 states. Mr. Schlissel was the lead author of the pioneering report, *Don't Get Burned: The Risks of Investing in New Coal-Fired Generating Facilities*, released in February 2008.

The Position

The Executive Director will work with the Institute's board and staff to develop strategy, establish a fundraising plan and supervise the highly qualified Institute staff. He or she should expect to spend at least fifty percent of the first year raising funds from foundations and interested individuals. The Executive Director will identify potential sources of support, prepare grant applications with assistance from staff, and establish and maintain relationships with the Institute's donors. He or she will also manage the Institute's budget so that expenditures support the Institute's missions, meet grant obligations, avoid cost overruns, and comply with recognized accounting principles and laws that govern the operation of tax exempt organizations.

The Executive Director will work with the Institute's experts, staff, and board to refine and implement the business plan, which defines the Institute's mission. The Executive Director will also need to:

- obtain in-depth media coverage of the Institute's research and ensure that it reaches target audiences (e.g., public service commissions and institutional investors);
- maintain the high quality of reports released by the Institute, which must translate complex technical information into clear language that can be understood by the media and general public;
- maintain and build relationships with community and environmental groups and other organizations that depend on the Institute's research; and
- oversee maintenance of a website and prepare materials that effectively summarize and market the Institute's work.

The Executive Director will need to have a long-term vision for the Institute, the flexibility to identify and take advantage of emerging opportunities, and the practical skills needed to manage day to day operations. He or she will work with the Institute's senior experts to ensure that the Institute's research mission is fulfilled in a responsible, focused and timely fashion, and that the results of the research are communicated clearly to the relevant audiences for public understanding.

A sense of humor will be essential, along with a readiness to navigate around the usual obstacles that confront a startup organization. Candidates must have at least a bachelor's degree, with either training in economics or the demonstrated ability to understand and apply technical information in the environmental field. Excellent writing skills are a must.

Applicants should have at least ten years of experience after graduation, and some experience managing a non-profit organization or project.

The salary is negotiable but very competitive.

To Apply

Interested persons should provide a resume, a writing sample, and three references to:

Larry Shapiro
Associate Director for Program Development
Rockefeller Family Fund
lshapiro@rffund.org

All submissions should be via email with the phrase “Institute Executive Director Search” in the subject line. No phone calls please.