



## EGA'S 2017 RETREAT

**EGA 2017 THEME DINNERS-** Monday, September 25, 2017; 6:00 PM—8:00 PM

### **1. Anything but Business as Usual**

In the absence of reliable federal action, some brand owners and retailers are taking the lead eliminating materials that are dangerous to health and ecosystems. But companies are being stymied because safer alternatives are not always available and suppliers can be slow to adopt pollution-reducing technologies. What are the real leverage points and how can we encourage leadership and innovation in commerce as a way to continue progress protecting our health and environment?

Speakers: Jennifer Silberman, Chief Sustainability Officer at Target  
Marty Mulvihill, Co-Founder and Partner at Safer Made

Sponsored By: Forsythia Foundation

### **2. By Land or By Sea: Power in the Protein Sector**

Though drastically different in terms of locations and methods, there are important parallels between livestock production and fishing. Most notably, the majority of producers in both industries have struggled to maintain footholds while a handful of companies have risen to the top of their sectors, where increased market share means increased political power. The economic and environmental impacts are extreme –independent farmers, ranchers and fishermen continue to lose their livelihoods at alarming rates while lack of environmental regulation and enforcement results in water and air pollution, and more. Engage with experts who are building power with producers, workers and communities, toward a healthier and more vital future for fish, animals, people and the planet.

Speakers: Niaz Dorry, coordinating director, NAMA (Northwest Atlantic Marine Alliance)  
Patty Lovera, assistant director, Food & Water Watch

Co-sponsored by GRACE Communications, 11<sup>th</sup> Hour Project, and Sustainable Agriculture & Food Systems Funders

### **3. Broadening Climate Outreach to Centrists and Conservatives**

Military and Defense Department leaders, both retired and active, have publicly acknowledged the reality of climate change for over a decade due to its broad impacts on personnel, infrastructure, operations, and broad national security interests at home and around the world. Ann Phillips (USN-Ret.) worked climate change and energy resiliency for the Surface Navy, provided naval amphibious force support in response to the devastating results of Hurricane SANDY during her final active duty tour and since retiring has focused on climate and sea-level rise impact not only the U.S. Navy but coastal U.S. communities. Please join a special group of local leaders, with outstanding locally-sourced food, for an informal, off-the-record discussion of how cutting-edge science, security analysis, and community response can motivate centrist and conservative policymakers to respond to climate change, at home and abroad.



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Speakers: Retired Admiral Ann Phillips, introduced by Lara Iglitzin, Executive Director, HM Jackson Foundation

Co-sponsored by the David Rockefeller Fund in partnership with the Henry M. Jackson Foundation

#### 4. **How to Build State-Based Power in a Red State:**

Philanthropy can take action in response to the Trump Administration by building power at the state level. Advocates in Alaska have worked with this intention to create a replicable model - and they're achieving results on the environment and democracy. Environmental organizations have been working in equal partnership with Tribal, fishing and community leaders to defeat dams and mines while also passing Automatic Voter Registration. This network shares and tracks data together, performs joint mobilization and implements a combined communications strategy. Through these collaborations, they are now leading an offensive effort to reform state permitting laws that will serve as a counter-punch to the Trump agenda. This dinner seeks to include all funders interested in building state-based power, as these lessons can be shared nationwide. It will also feature wild Alaska salmon at Chef Kevin Davis' Steelhead Diner, a Seattle seafood institution.

Speakers (Invited):

- Alannah Hurley, Alaska Native Leader and Executive Director of United Tribes of Bristol Bay;
- Mike Wood, Commercial Salmon Fisherman, President of Susitna River Coalition, Co-Chair of the Stand for Salmon Campaign, and part of the award-winning documentary Super Salmon;
- Carly Wier, Data Strategy Architect and Director of Cook Inletkeeper.

Sponsored by New Venture Fund, Alaska Conservation Foundation and Brainerd Foundation.

#### 5. **What Winning on Climate Needs to Look Like**

Saving our planet and our communities from catastrophic climate change will require a broad-based, diverse grassroots movement. A movement that centers the interests of low income communities of color (who are most vulnerable), working, and middle class communities - a movement that connects climate to health, economics, and jobs. The Center for Health, Environment, and Justice has merged with People's Action Institute to do just that, combining the people power of one of the United States' largest community organizing networks with the leading resource for local health and environmental activism. This merger effectively formalizes important cross pollination efforts, adding voice and power to our ability to address the core problems of our time. Please join us at this dinner to learn about recent Climate Justice victories, a model, and a vision that points the way forward to victory.

Speakers:

- Lois Gibbs, Founder of the Center for Health, Environment, and Justice
- Jordan Estevao, Senior Strategist, People's Action Institute

Sponsored: The CrossCurrents Foundation, Chorus Foundation, Park Foundation and Solidago Foundation



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### 6. Total Portfolio Activation

Learn how one foundation transitioned their portfolio from less than 10% mission-alignment to 80% (and growing!) mission-alignment in a three year period without sacrificing investment performance.

This presentation will follow the journey from strategy to implementation – and highlight key decision points, challenges, and tools used along the way, including the Investment Policy Statement, Strategic Roadmap, and the Integration of Investments, Programs and Finance.

The presentation will be less on the actual investments and more on the strategy and process.

Speakers:

- Kathleen Simpson, Chief Financial Officer, The Russell Family Foundation
- Holly Powers, Senior Program Officer, The Russell Family Foundation
- Brad Harrison, Director, Wealth Advisory, Threshold Group

Sponsored by The Russell Family Foundation

## EGA 2017 THEME DINNERS -Tuesday, September 26, 2017; 6:30 PM—8:30 PM

### 1. Trustee Dinner

If you are a Trustee, please join your peers in this dinner discussing important issues of current relevance

### 2. 2017 Southern and Eastern Africa Learning Program Dinner

Join Kumi Naidoo and other fellow participants in the 2017 Global Distance Learning Program or Trip for a fun dinner discussing class programming and trip potential.